



TRAFALGAR PRO AM SPONSORSHIP PROSPECTUS



THURSDAY FEBRUARY 5TH 2026

Welcome to the Trafalgar Pro-Am

The Traralgon Automotive Group Trafalgar Golf Club Pro-Am will be the premier golfing event at our club this year.

A feature event of the Adidas PGA Pro-Am series, this event will attract many PGA Professionals from the Challenger PGA Tour of Australia, local business people and consumers.

The event provides you the opportunity to expose and promote your brand locally and nationally via press and PGA social media channels. You can spend your time on and off the course expanding your network of professional athletes, local business leaders and the wider community.

The Event

The Traralgon Automotive Group Trafalgar Golf Club Pro-Am is the highlight of the clubs annual golfing Calendar.

- A one day event featuring Professional's from the Challenger PGA Tour of Australia.
- A meal following your round for the AM field, and before your round for the PM field.

On the day you will be guided around the picturesque Vern Morcom designed 18 hole layout by a PGA Professional and your chance to experience one of the best conditioned golf courses outside of Melbourne.

You will be well catered for during the round with food and beverage stations located around the course.

Amateur players will be competing in both an individual Stableford event and team Stableford which includes their host Professional.



The Course

Trafalgar Golf Club has a proud history dating back to 1909. The current location 7km north of the township has risen from undulating farmland, the current course was first used in 1953.

- Designed by renowned golf course designer Vern Morcom this 18 hole layout takes advantage of the undulating landscape and natural bush land to create a golf course that fits seamlessly into the surrounding environment.

Investment levels available

Naming Rights

\$5,000

Platinum

\$2,500

Gold

\$1,250

Silver

\$700

Naming Rights Sponsor (1 only available)

An investment of \$5,000 includes the following benefits

- Six amateur playing spots (2 groups of 3) in the afternoon Pro-Am field including carts, all food and beverages throughout the day.
- Your business headlined in all press releases pre and post event, websites and all sales and marketing collateral associated with the event.
- Signage positioned around practice putting green and one tee box on course. Pull up banners in the clubhouse during registration and presentation (sponsor to supply).
- Company logo featured on the Major Sponsors Banner on display leading up to and during to the event. (Trafalgar GC to provide).
- Company logo featured on the Golf of Australia website including hyperlink to your website.
- Company logo on Trafalgar Pro-Am webpage including hyperlink to your website
- Ability to provide all competitors on the day with collateral including flyers/brochures or promotional merchandise.
- Twenty (20) 18 Hole Green Fee Vouchers, these can be used for a trade day, or to give to your customers. Valued at \$800.
- Two (2) complimentary Full Trafalgar Golf Club Memberships for 12 months. Valued at \$869.00 each.

Platinum Sponsor (4 only available – 1 already sold)

An investment of \$2,500 includes the following benefits

- Three amateur playing spots (1 group of 3) with a PGA Professional in the afternoon Pro-Am field.
- 20 drink vouchers on the day of the Pro Am.
- Company logo on all sales and marketing collateral associated with the event.
- Signage positioned around practice putting green and one tee box on course. Pull up banners in clubhouse during registration and presentations (Sponsor to supply)
- Company logo on the Major Sponsors Banner on display leading up to and during to the event. (Trafalgar GC to provide).
- Company logo on Trafalgar Pro-Am webpage including hyperlink to your website
- Ability to provide all competitors on the day with collateral including flyers/brochures or promotional merchandise.
- Fifteen (15) 18 Hole Green Fee Vouchers, these can be used for a trade day, or to give to your customers. Valued at \$600.
- 50% discount for one full Trafalgar Golf Club membership for 12 months.

Gold Sponsor

An investment of \$ 1,250 includes the following benefits

- Three amateur playing spots (1 group of 3) in the afternoon Pro-Am field.
- Signage on one tee box on course. Pull up banners in clubhouse during registration and presentations (Sponsor to supply)
- Company logo on the Major Sponsors Banner on display leading up to and during to the event. (Trafalgar GC to provide).
- Company logo on Trafalgar Pro-Am webpage including hyperlink to your website
- Ability to provide all competitors on the day with collateral including flyers/brochures or promotional merchandise.
- Ten (10) 18 Hole Green Fee Vouchers, these can be used for a trade day, or to give to your customers. Valued at \$400.

Silver Sponsor

An investment of \$700 includes the following benefits

- Three amateur playing spots (1 group of 3) in the afternoon Pro-Am field.
- Signage on one tee box on course. Pull up banners in clubhouse during registration and presentations (Sponsor to supply).
- Company logo on the Major Sponsors Banner on display leading up to and during to the event. (Trafalgar GC to provide).
- Company logo on Trafalgar Pro-Am webpage including hyperlink to your website
- Ability to provide all competitors on the day with collateral including flyers/brochures or promotional merchandise.

Acceptance Form

Company Details

Company Name: _____

Contact Name: _____

Postal Address: _____

Email: _____

Phone: _____

Naming Rights ☐ \$5,000

Platinum ☐ \$2,500

Gold ☐ \$1,250

Silver ☐ \$700

A Tax Invoice will be issued upon receipt of this form

Payment Terms: 30 days from Invoice

Interested

Complete the above form and return to e-mail captain@trafalgargolf.com.au

or

To answer any questions contact Peter Moss on 0432 572 521 or the above e-mail address



Traralgon Toyota