

# Trafalgar Golf Club

## Strategic Plan

"To be considered one of Gippsland's great all-weather championship golf courses, which conserves the bushland environment and encourages great social, health and wellbeing experience's for all members and the broader community"

### Trafalgar Golf Club Core Values

#### Core Value 1

Foster a welcoming, friendly and inclusive environment for members, families, guests and visitors

#### Core Value 2

Recognition and support for the traditions of the Club and the game of golf

#### Core Value 3

Foster communication between members, staff and stakeholders;

#### Core Value 4

Responsible governance to ensure ongoing sustainability of the committee, facilities and club

Trafalgar Golf Club will strive to be a well-managed community golf club by:

Attracting new members and visitors to the Club by providing an inclusive and welcoming experience to all

Providing a comprehensive range of golf services to enable members, guests and visitors to enjoy, develop, play and compete

Maintaining the integrity of the course through the enhancement and presentation of the facilities to the highest possible standards

Sustainable financial performance underpinned by stable governance and staff, whilst operating the Club in a transparent, compliant manner

Ensuring that the Club's core values are upheld

Utilising technology to promote, communicate, save costs, manage business information and derive revenue wherever possible

Environmental stewardship



LATROBE VALLEY  
AUTHORITY

