

Sponsorship By-Laws Policy Document

Version 2 – December 2019

P.O. Box 123, Gibsons Road

Trafalgar Victoria 3824

Phone Clubhouse (03) 5633 1110

Email: golf@trafalgargolf.com.au

Website: www.trafalgargolf.com.au



*Sponsorship Information Pack*





**Trafalgar Golf Club Inc.**

Gibsons Road,

P.O. Box 123,

Trafalgar, Vic. 3824

Phone Clubhouse (03) 5633 1110

Email – admin@trafalgargolf.com.au

Website – www.trafalgargolf.com.au

Dear Sirs,

Trafalgar Golf Club, founded more than 100 years ago, is a beautiful 18 hole golf course, situated on the outskirts of picturesque Trafalgar, in West Gippsland, Victoria. It was recently rated one of the top ten courses in regional Victoria.

Our club boasts over 350 members, including local players, and country members who travel long distances to spend time at our club.

We have a large clubhouse offering a bar, kitchen catering, and seating for more than 100 people. We have club competitions Tuesday – Saturday, a twilight competition during Daylight Savings Time, Veterans competitions, and cater for men, women, senior and junior players. Pennant golf competitions featuring 75+ players at a time are played at our course several times a year. Seniors Week, a Government initiative sees many senior golfers attending our course annually. Trade groups are welcomed on Sundays, bringing many more golfers to our club also.

We cater for functions, weddings, birthdays, trade groups etc, and our staff and volunteers offer good old fashioned friendly service and hospitality to members and guests alike.

**At present we can offer you signage packages, event sponsorship packages and corporate packages, with a variety of prices to suit any budget.**

A mutually beneficial partnership is assured when you join forces with our club, and we guarantee exposure to the thousands of visitors we have to our club each year.

We would love to have you partnering with us at Trafalgar Golf Club.

Please do not hesitate to contact us if you require any further information.

Thanking you in anticipation,

Sponsorship Department

Trafalgar Golf Club

Brian Barnes – Sales – 0427 528 096

Jenny Moss – Admin – 0408 175 014

**PACKAGE 1**

**SIGN SPONSORSHIP**

**COST $350 PER YEAR**

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Package includes:

Your business advertised on a permanent sign situated on the golf course

Link to your business on our website.

Your business logo placed on our Clubhouse TV Sponsors screen.

An invitation to our Annual Sponsors Day golf event.

Four free rounds of golf vouchers.

**PACKAGE 2**

**MOTORISED CART SPONSORSHIP**

**COST $440 PER YEAR**



Package includes:

Your business advertised on one of our motorised carts.

Link to your business on our website.

Your business logo placed on our Clubhouse TV Sponsors screen.

An invitation to our Annual Sponsors Day golf event.

Four free rounds of golf vouchers.

**PACKAGE 3**

**DRIVEWAY SIGNAGE**

**COST $600 PER YEAR**

**(plus a one off $400 artwork fee)**

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Package includes:

Your business advertised on a large sign situated on our driveway for maximum exposure.

Link to your business on our website.

Your business logo placed on our Clubhouse TV Sponsors screen.

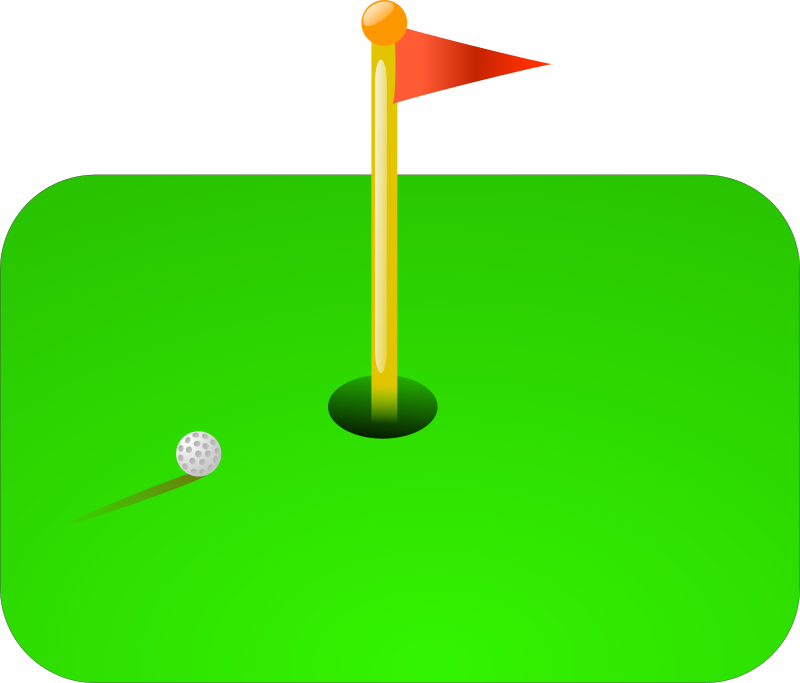
An invitation to our Annual Sponsors Day golf event.

Four free rounds of golf vouchers plus 2 free cart hire vouchers.

**PACKAGE 4**

**MAJOR SIGNAGE**

**Price on Application**

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Package includes:

Your business advertised on a Very Large Sign, around the club.

Link to your business on our website.

Your business logo placed on our Clubhouse TV Sponsors screen.

An invitation to our Annual Sponsors Day golf event.

Four free rounds of golf vouchers plus 4 free cart hire vouchers.

**PACKAGE 5**

**DONATIONS OF GOODS / VOUCHERS**

**Cost decided by sponsor**



Package Details:

Don’t want a sign but happy to show support in other ways?

Trafalgar Golf Club is always grateful for any donations, be it goods or vouchers from your own business, big or small.

These donations are used for raffle prizes.

We have a monthly raffle plus other larger raffles and events during the year.

In return, we would advertise your business on the day the raffle is held, and send you a certificate of appreciation.

**PACKAGE 6**

**EVENT SPONSORSHIP**

**Cost – See below**

Trafalgar Golf Club holds several events each year, and we seek sponsors to be associated with them.

MONTHLY MEDAL - $125 per month (some sold)

We seek a sponsor each month for our Monthly Medal competition. Your business would get naming rights, be mentioned in all advertising and newsletters, and be promoted during the day.

BIG KAHUNA This is an annual event held Feb-April every year. It is a popular event for club members only. Your business would get naming rights, be mentioned in all advertising and newsletters and promotions for this event. At the final in April, we invite you to set up a trestle table with your products, business cards, flyers etc, to really show people what your business is all about. You are welcome to come along on the day.

 TRAFALGAR PLATE - $600 per year

This is our major event for the year. It is a hugely popular event for club members and members from other clubs. More than a hundred people will see your advertising on this huge day. Sponsor will get 1 promotional sign around the club, a trestle table so you can set up a showcase of your products, flyers, etc. You will get naming rights, and be mentioned in all advertising and promotions for this event. We invite you to come along and speak and present trophies on the day.

OTHER OPPORTUNITIES CAN BE DISCUSSED UPON REQUEST

**PACKAGE 7**

**CORPORATE NETWORKING SPONSORSHIP**

**COST $2000 PER YEAR**

***Come and enjoy social rounds of golf with your clients, suppliers, workmates, or employees at our beautiful golf course!***



This package includes:

80 free rounds of golf – given as vouchers

30 free cart hires – given as vouchers

One advertising sign around course, 1m wide x 30cm deep

One 10% off membership fees voucher, should anyone like to join as a member.

A link to your business on our website.

Your business logo on our Clubhouse TV Sponsors Screen.

An invitation to our Annual Sponsors Golf Day

**PACKAGE 8**

**PRE PAID VOUCHERS**

**COST AS PER BELOW**

These vouchers are available for purchase by individuals, businesses, members, and visitors and

are to be used by non-members.

These vouchers are for Free Rounds of Golf and

Free Cart Hire, either for 18 holes or 9 holes !

Treat your family and friends, your clients, your employees!

Great gift idea!

Discounted prices represent great value!

**FREE ROUND OF GOLF – 18 HOLES FREE ROUND OF GOLF – 9 HOLES**

**Buy 5 = $100 (save $25) Buy 5 - $60 (save $15)**

**Buy 10 = $200 (save $50) Buy 10 - $120 (save $30)**

**Buy 20 = $400 (save $100) Buy 20 - $240 (save $60)**

**FREE CART HIRE – 18 HOLES FREE CART HIRE – 9 HOLES**

**Buy 5 = $175 (save $25) Buy 5 = $85 (save $15)**

**Buy 10 = $350 (save $50) Buy 10 = $170 (save $30)**

**Buy 20 = $700 (save $100) Buy 20 = $340 (save $60)**

**PACKAGE 9**

**CORPORATE NETWORKING SPONSORSHIP**

**COST $1000 PER YEAR**

***Come and enjoy social rounds of golf with your clients, suppliers, workmates, or employees at our beautiful golf course!***



This package includes:

40 free rounds of golf – given as vouchers

15 free cart hires – given as vouchers

One advertising sign around course, 1m wide x 30cm deep

A link to your business on our website.

Your business logo on our Clubhouse TV Sponsors Screen.

An invitation to our Annual Sponsors Golf Day

**PACKAGE 10**

**MEMBERSHIP & SIGN SPONSORSHIP**

**COST $1000 PER YEAR**

***If you own a business and are keen to be a member of our club, why not combine the two?***





This package includes:

One 12 month membership to our club giving you full membership rights

One sign around the course to advertise your business (1m wide x 30cm deep)

Your business displayed on our website

Your business displayed on our clubhouse TV Sponsors Screen

An invitation to our Annual Sponsors Golf Day